

MCKENZIEbaker



May your life be measured not by the number of times your heart beats but by the number of moments that capture your heart. Know that your life is truly your life... and it belongs to you. It is your story to write with love. Day by day, line by line, write it well. We are so very proud of all that you have accomplished so far in your life. This is only the beginning! We know you'll do great things! And we hope that all your dreams come true!
We love you very much!
Mom and Dad

Your child has come a long way from coloring on the walls and learning to tie his or her shoes.

Senior year has just begun for your child and, believe it or not, graduation is on the horizon. Purchasing a senior ad in the yearbook is a great way to show your pride in your child. Ads are meant to commemorate the journey — from your child's first steps to the day he or she walks across the stage to receive a diploma.

In a Northwest Lair senior ad, you have the opportunity to include a personal message to congratulate your senior on completing high school and let him or her know how much he or she means to you. Ads should also include your favorite photos of your child, a senior picture and your favorite pictures from his or her childhood. Most include a ridiculously cute baby picture.

We will work to create an ad that both you and your child will enjoy for years. To help us create your ad, please keep in mind that, sometimes, less is more. Ads usually look best when the number of photos is limited. One to three photos look best in 1/6 page or 1/4 page ads and no more than five should be used for 1/3 and 1/2 page ads.

Above is a 1/3 page color senior ad. On the back is an order form. If you have any questions, feel free to e-mail Kara Bamberger at smnwbabyads@gmail.com. The best price for your ad is available only until Sept. 14. The price of the ad will be determined by the date that photos, message and payment are received. Please note that we will not be accepting ads after December 18, 2014.

Information below for baby ads editor to fill out:

Check # _____ Amount on Check _____ Page baby ad is on _____ Amount of pictures _____

northwest publications

Baby Ad Order Form: Class of 2015

Student Name _____

Parent Name(s) _____

Address _____

City/State/Zip _____

E-mail Address _____

Daytime Phone Number (Mom) _____

Daytime Phone Number (Dad) _____

Evening Phone Number (Mom) _____

Evening Phone Number (Dad) _____

Reminder about photos:

- For the best quality photos, we suggest that you send them in digitally to "smnwbabyads@gmail.com." Photos taken from most cell phones may not be high quality when printed.
- If you choose to send printed pictures, we request that you only include the original photos. Please note that photos from home scanners or other duplicates may not be high quality when printed. Please do not cut the photos.

Circle ad size:

Sizes	Early Bird (now - 9/14/14)		Regular (9/15/14 - 11/2/14)		Last Chance (11/3/14 - 12/18/14)	
	black and white	color	black and white	color	black and white	color
1/6 page	\$74	\$88	\$84	\$102	\$105	\$132
1/4 page	\$112	\$134	\$127	\$153	\$158	\$198
1/3 page	\$148	\$176	\$164	\$200	\$206	\$258
1/2 page	\$203	\$245	\$221	\$274	\$279	\$343
Full page	\$405	\$489	\$443	\$548	\$559	\$698

NO PAGES WILL BE PURCHASED TO ACCOMMODATE LATE ADS. ADS ARE AVAILABLE ON A FIRST-COME, FIRST-SERVED BASIS. PHOTOS AND MESSAGE MUST BE SUBMITTED AT THE TIME OF PAYMENT. THE PRICE OF THE AD WILL BE DETERMINED BY THE DATE THAT THE PHOTOS, MESSAGE AND PAYMENT ARE RECEIVED.

Size of ad: _____

Cost _____

Return photos? Yes No

(If yes, please add \$7 to the cost of your ad for envelopes and postage. Photos will be returned in May 2015)

Total cost: _____

- Please email your message to "smnwbabyads@gmail.com." We will design the ad.
- Make checks payable to Shawnee Mission Northwest High School 1710.

Please send to: before August 14

after August 14

Kara Bamberger
8371 Maplewood Dr
Lenexa, KS 66215

2015 Lair
SMNW High School
12701 W. 67th
Shawnee, KS 66216

Or submit to the school receptionist clearly labeled, "Yearbook Baby Ad, Kara Bamberger."