

northwest publications

Baby Ad Order Form | Class of 2013

Student Name _____
 Parent Name(s) _____
 Address _____
 City/State/Zip _____
 E-mail Address _____
 Daytime Phone Number (Mom) _____
 Daytime Phone Number (Dad) _____
 Evening Phone Number (Mom) _____
 Evening Phone Number (Dad) _____

Size of ad: ____
 Cost _____
 Return photos? ☐ Yes ☐ No
 (Add \$5 to the cost of your ad.
 Photos will be returned in May
 2013)

Reminder about photos:

- For a better quality ad, we request you send no Kodak picture maker copies, no home scanner copies or other duplicates of photos. Please make sure you include only the *original photos*. Thank you.
- We also request that you do not send photos that have been cut.
- If you wish to submit digital photos, please contact us before submitting them.

Sizes	Early Bird (now - 9/14/12)		Regular (9/15/12 - 11/2/12)		Last Chance (11/3/12 - 12/18/12)
	black and white	color	black and white	color	black and white
1/6 page	\$74	\$88	\$84	\$102	\$105
1/4 page	\$112	\$134	\$127	\$153	\$158
1/3 page	\$148	\$176	\$164	\$199.50	\$206
1/2 page	\$203	\$245	\$221	\$274	\$279
Full page	\$405	\$489	\$443	\$548	\$559

NO PAGES WILL BE PURCHASED TO ACCOMMODATE LATE ADS. ADS ARE AVAILABLE ON A FIRST-COME, FIRST-SERVED BASIS. PICTURES MUST BE SUBMITTED AT THE TIME OF PAYMENT. NO LATE PICTURES.

Make checks payable to Shawnee Mission Northwest High School.

- Please clearly print your message on the back of this sheet. We will design your ad.
- If you would like to see a proof of your ad before it is published, please indicate below and we will e-mail a PDF of the ad. We cannot guarantee that you will be able to make changes to your ad at that time, but you should call if you notice any problems.

☐ Yes, please!

☐ No, thank you.

Please send to: before August 14

after August 14

Liz Hudson
 8534 Monrovia St. Apt #618
 Lenexa, KS 66215

SMNW High School
 12701 W. 67th
 Shawnee, KS 66216

Or submit to the school receptionist clearly labeled, "Yearbook Baby Ad, Liz Hudson"

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 Information below for baby ads editor to fill out:
 Check # _____
 Amount on Check _____
 Page baby ad is on _____
 Amount of pictures _____

If you would like to see a proof of your ad before it is published, please indicate below and we will e-mail a PDF of the ad. We cannot guarantee that you will be able to make changes to your ad at that time but you should call if you notice any problems. ☐ Yes, please! ☐ No, thank you.