



STEFANIE TAPKE

"The world needs dreamers and the world needs doers. But above all, the world needs dreamers who do." Sarah Ban Breathnach

We are so proud of you and everything you have accomplished in your life so far. You amaze us each day with your compassion for the world and the determination to make it better. Stay true to yourself and make new memories to last a lifetime. We love you so much.

Mom, Dad, Michael and Snoopy

Your child has come a long way from coloring on the walls and learning to tie his or her shoes.

The senior year has just begun for your child and, believe it or not, graduation is on the horizon. Purchasing a baby ad in the yearbook is a great way to show your pride in your child. Ads are meant to commemorate the journey — from your child's first steps to the day he or she walks across the stage to receive a diploma.

In a Northwest **Lair** baby ad, you have the opportunity to include a personal message to congratulate your senior on completing high school and let him or her know how much he or she means to you. Ads should also include your favorite photos of your child, a senior picture and your favorite pictures of his or her childhood. Most include a ridiculously cute baby picture.

We will work to create an ad that both you and your child will enjoy for years. To help us to create your ad, please keep in mind that, sometimes, less is more. Ads usually look best when the number of photos is limited. One to three photos look best in 1/6 page or 1/4 page ads and no more than five should be used for 1/3 and 1/2 page ads.

Liz Hudson
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Above is a 1/3 page color baby ad. Attached is an order form. If you have any questions, feel free to e-mail Liz Hudson at smnwbabyads@gmail.com. The best price for your ad is available only until Sept. 16.

Please note that we will not be accepting ads after December 18, 2012.