Glossary

Chat: Instant messaging with friends who are online at the same time.

Facebook stalking:

(creeping)

Socially acceptable stalking, generally includes looking at other people's statuses, profiles, photos, and news

feeds.

Fan: Users may become "fans" of people, places, objects, or basically anything that they like.

Highlights: This list is selected by Facebook to show the most visited pages, photos, etc. based on the action of a user's

friends.

Like: Users can "like" status, posts, comments, and/or basically anything that is on Facebook.

News Feed: A list of current events happening on Facebook, which updates every few seconds with new statuses, posts

of pictures, etc.

Notifications: A virtual newswire of who has written on a user's wall or updated their status, posted new photos, events,

and much more. Notifications tell users about new games or quizzes other friends are taking, etc.

Poke: Originally a way to let users know when others are checking them out, many people use it now as a way to

kindly annoy their friends.

Tag: When a user is tagged, it sets a link up to their profile page, as well as letting all other users know if the

person is located in a specific picture, status, note, etc.

Username: Used to provide a way to look up friends and find profiles on Facebook, by typing the username after www.

facebook.com in the URL.

Events

thefacebook.com is launched by founders Mark Zuckerberg, Dustin Moskovitz, Chris Hughes, and

Eduardo Saverin.

Groups application and Walls are added, enabling users to write on other profiles and create groups of people interested in a common cause.

thefacebook.com grows to almost 1 million users.

thefacebook.com's name is formally

changed to Facebook.

Facebook opens its networks to high school students.

Users have the ability to add photos. Schools across the world are able to join Facebook.

2005

The site now exceeds 5.5 million users.

2006

Facebook adds the News Feed and Mini-Feed to its applications.

2006

12 million users are on Facebook.

2007

65 partners and 85 applications are used to launch the Facebook Platform.

OCTOBER 2007

The number of Facebook users more than quadruples, growing to more than 50 million.

NOVEMBER 2007

Facebook ads are added to the site.

2008

Other languages are added, eventually reaching over 65 translations.

APRIL 2008

Facebook Chat is created.

JANUARY 2009 Facebook is now growing rapidly, reaching 150 million users.

FEBRUARY 2009

Users are able to "like" items.

2009

Users are now able to get Facebook usernames.

2009

Facebook has over 300 million users, doubling in 9 months.